



AN ANALYSIS OF MORAL VALUES IN “ZOOTOPIA” MOVIE DIRECTED BY BYRON HOWARD AND RICH MOORE

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Abstract : This thesis attempts to analyze in the movie Zootopia directed by Byron Howard and Rich Moore. The study is based on two research questions, first about kind of moral values and second about the effects of moral values through the main character. The methodology of the study is descriptive qualitative. It means that it does not need statistic approach to explore the material. The primary data is taken from the original movie itself and script from Zootopia movie. The secondary data is taken from many journals, literary books and some relevant materials to support and complete the primary data sources. The result shows that there are ten types of kind of moral values which the writers found by in the script of the movie Zootopia. They are brave, respect, kind and friendly, confidence, loyalty, self-discipline, fair and human, love and affection, honesty and sensitive and not selfish. Then, the effects of moral values that reflected through the main character are optimistic, brave, ambitious, caring, and enthusiastic. The writers hope that movie lovers can see the positive aspect and take it to imply their life

Keywords: Moral Values, Qualitative Research, Zootopia.

INTRODUCTION

Literature, a frame of written works. Literature comes about a term used to explain written and from time to time spoken material. Literature represents the manner of existence and way of life of a language or a people. Literature is a social affair, and what makes a work literary is a certain relation between readers and authors that is grounded in our practices of social communication. A work is literature if and only if it is a text or utterance presented by an author with the intention that the reader adopts the literary response toward it on the

basis of the reader's recognition of the author's intention that she does so. (Carroll, 2016)

Literature consists of various genres, story, novel, drama and poetry. These all are the written documents, and it is clear that letters are used in literature. Movie and literature are the artistic expressions of human mind. Movie and literature are two various things with a similar intention to make magnanimousness in human imagination and understanding. Movie and literature work hand in hand to reinforce the progress of human civilization.

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Movies have a major impact on actual life, whether we recognize it or not. They can inspire you to be a far better person. They can also have a major impact on our personal development too. It drives motivation. When you watch a movie, you could find characters who assist you find electricity in your real life, through movies, you could find new perspectives that will help you replicate on and exchange your attitude. Ordinarily the term "morals" refers to human behavior, while "ethics" denotes systematic, rational reflection upon that behavior. Morality is the practical activity, ethics the theoretical and reflective one. (Blair, 1982)

There are many genres of movies. One of them is cartoon, cool animated film commonly known as funny drawing or sketches in a newspaper or magazine or an animated film or television show, many children like watching cartoons. They attract kids due to the brilliant and colorful art style, and the simple and easy to follow story line. Except children, adults additionally like watching cartoons,

Cartoons additionally bring them happiness. Everyone nevertheless like watching cartoons due to the fact they're fun and children can study many stuff from cartoons easily. Cartoons are fantastical, so they will suppose that their desires are coming true through cartoons. It has been a few years for the cause that cartoons have grown to be taken into consideration one of the important things to the kids. It might be better for the educational system to invent extra cartoons for kids in order that their parents might permit their children watch cartoons without concern.

Zootopia movie takes a special place for viewers. It is a fun, exciting and highly entertaining movie that offers a positive message. It teaches an outstanding and wonderful message to us. It indicates how some people struggle to become what they want to be because of how many people see them as not what they could be. Everybody can turn out to be whatever he or she wants. This is what this wise animated movie attempts to communicate with all of us.

Zootopia movie is produced through film producer Animation Studios and launched through Walt Disney Pictures. Starts with a younger bunny named Judy who desires to be a police officer despite the fact that there has in no way been a bunny cop in Zootopia city. She works very tough to obtain her intention and to prove each person wrong. Its extraordinary manner to reveal children that determination and perseverance will pay off inside the end.

Zootopia movie helps to educate kids not to decide others by using their look and never expect you realize what they suppose, feel and do just via the manner they look. Just due to the fact he's a fox doesn't imply he is sneaky and sly. It is essential to get to know a person earlier than making any judgments approximately who they're inside.

The researchers present the references for the previous study that were related to this study. The researchers conduct a study that is different from those two previous studies. The first research was conduct by Setiawan (2014) an analysis of moral values as seen in "Rise of the Guardians" Movie. This study aims to analyze the moral values in the "Rise of the Guardians" movie and to reveal the social- cultural background used in the movie. The writers used qualitative research to explain the content of this graduating paper. In this research, he found that moral values in the "Rise of the Guardian" movie are about responsibility, honesty, love, and affection, strongly believe, enthusiasm, Bravery, Goodhearted, loyalty, peace-loving, perseverance, sacrificing for others, sincerity and The first previous study only focused on moral values reflected in the film "Rise of the Guardians" while this study focused on the moral values contained in the movie "Zootopia". Second, this thesis research is retrieved from the actual of related journals articles various related books and internet website as the supporting references to analysis this study. This previous research is different, while this study aims to determine moral values in "Zootopia" movies. So that, the whole study is different from other studies.



These moral values are important to be applied in action of the person as the guidance or reflection for the person in social life as the wisdom or learning of life, because these moral values are much related with social life that often occurs today.

Positive moral values are important because they give you an overall feeling of peace and joy. Moral values can give your life meaning and purpose. You are in a position to direct your behavior towards beneficial and fulfilling activities. Unfortunately, however, young people today do not attach much importance to moral values. Increased competition these days is one of the reasons for the degradation of these values. In an attempt to grow up professionally, people do not hesitate to lie, deceive and use other unethical and immoral practices. That's why it's essential to start teaching them moral values while they're still children.

Based on the problem in this research, the objective is that researchers intend to find out the moral values in the Zootopia movie and the effects of moral values reflected through the main character in the Zootopia movie.

Moral

According to Diffey defines "moral" as "concerned with character or disposition, or with the distinction between right and wrong. (Diffey, 1975). Moral is the human attempt to define what is proper and wrong approximately our moves and thoughts, and what is good and terrible approximately our being that we are. Moral comes from the Latin word *mores*, for habits. The moral of a story is meant to train you a way to be a better person. If moral is used as an adjective, it was good, or ethical.

Morality has to do with actions seen in terms of the distinction between right and wrong. On this view it is difficult to understand certain uses of the term "moral" in criticism for morality is interested in human actions as they are grounded on principles or fall under rules. This ordinary view of morality, which makes uses of "moral" in criticism so puzzling, has the advantage in common life of making the behavior of others towards ourselves steady and reliable. (Diffey, 1975)

As far as values are concerned, morality is a part of values, specifically moral values. And not all of those values are moral values. Moral values are concerning human behavior that is both marvelous and evil. Morality is a good or terrible belief that is recognized with the helpful resource of society concerning the actions, decency, manners, moral, obligations, and attitudes. Understanding certain wonderful and bad problem is relative. This method that one thing that's in well-known considered acceptable for an individual or a nation, now not essentially and values are the equal for one in every of a form human beings or different nations. Someone's opinion some moral values are typically actuated through the usage of the view of life.

Values

The theory defines values as desirable, trans-situational goals that adjust in importance as guiding principles in people's lives. Value priorities relate to their attitudes, behavior, and social experiences and roles. One branch of this analysis has focused totally on work. (Ros et al., 1999).

Values are primary and basic beliefs that guide and encourage attitudes or actions. They help us to determine what's important to us. Values describe the private options we choose to embrace to guide our actions, the type of person we would like to be, the approach within which we tend to contend with ourselves and others, and our interaction with the world round us. They provide the general guidelines for conduct. Values in a very narrow sense are this is often sensible, desirable, or worthy. Values are the motive behind purposeful action. They are the ends to that we tend to act and are obtainable in several forms. Personal values are personal beliefs more or less right and wrong and can or won't be taken into consideration moral. Cultural values are values accepted through religions or societies and reflect what's important in every context.

Kind of Values

Values are necessary to ethics. Ethics thinks about with human actions, and the choice of those actions. Ethics evaluates those actions, and the values that underlie them. It determines that values

should be pursued, and which shouldn't. Values are about things, or about human actions (actions actually performed, intentions to perform actions, or dispositions of character to perform certain kinds of actions (Mendes, 2014)

Values of Being

The values of being are valuable in the attitudes of developed mortals, and also that the way we tend to handle others. It consists of: honesty, self-discipline, confidence and potential, and bravery.

Honesty seems to be one out of the value of appreciation for someone in a way that is not currently trying to cheat, or trying to steal. Honesty may be a factor of moral character that connotes advantageous and virtuous attributes that contains integrity, honesty, straightforwardness, together with straightforwardness of conduct, along the absence of lying, cheating, theft, etc. Honesty additionally consists of being fair and sincere, loyal, trustworthy.

Bravery is dare to attempt things that both though difficult, the great or state of getting or showing intellectual or moral power to face danger, fear, or difficulty, the quality or state of being brave. Bravery is the cause of confidence of brave people. It follows that wisdom (that is, expertise at human excellence) is the reason for confidence, in acts of human excellence, of brave individuals. (Rudebusch, 2013)

Confidence plays such a massive role in our ability to function at or above our potential. People who are usually confident do not live on negative outcomes and commonly view effects optimistically. They have excessive self-esteem, which essentially refers to the emotional feeling we have approximately our own self-worth.

Self-discipline is that the capacity to push yourself forward, keep motivated, and takes action, no matter how you are feeling, physically or displaying emotion. You're showing it when you on reason choose to value more highly to prefer to choose to pursue one issue higher for yourself.

Values of Giving

The value of giving is an important lesson to look at in life. People who can be willing to provide a helping hand or consider each other individual's situation in life can really make an effect at the world. In the house life, a being concerned person will help his or her family to love and beloved. The values of giving may be seen in each thing of goodness. The values of giving may be experienced anywhere you are located: with inside the home to other family individuals or in a homeless shelter to human beings they don't know.

Values of giving involve: fair and human, kind and friendly, sensitive and also not selfish, love and affection, loyalty and respect.

The word loyal suggests fulfilling a requirement or obligation of some kind (phrases similar to loyal friend, loyal follower, loyal daughter, loyal deputy, loyal supporter, and loyal employee) (Goddard, 2001). Loyalty is making something or a person a priority and doing so in small and discrete but significant ways. Loyalty for family, friends, state, work, faculty and company. Ready to serve, support, assist. Another value of giving is respect.

Respect means a feeling or show of honor or esteem for someone or something and defined as to feel or show esteem for someone or something. According to Kant, respect for persons is a distinct 'feeling' that could equally well be characterized as 'reverence.' More carefully, it's an acknowledgment of the very fact that different people have unconditional authority over us, wherever this acknowledgment takes the form of a special way of experiencing them? We've this experience within the presence of something 'absolutely great,' something that transcends the limits of our own imagination, and then compels us to acknowledge that our own personal perspective is a limited perspective from that to realize knowledge of reality. Something that affects us in this way is 'sublime. So, if we have a tendency to respect persons, this is, necessarily, as a result of persons is something sublime. (Buss, 1999)



The third of values of giving is love and affection. Love and affection are two inseparable feelings. Love is regularly described or defined as a deep affection while affection is a feeling of liking and fondness.

Fourth sensitive and not selfish. a sensitive person is one who is always careful that he doesn't hurt anyone; doesn't speak a derogatory language, an extremely sensitive person is sensitive to the emotions of others who sensitive to the pains of others; empathic towards the sufferings of others, whether or not physical, financial or emotional and concerned more with the needs and wishes of others than with one's own.

Fifth, a kind and friendly person would be empathic and wellbeing of the others, and truly strives to assist and support each other in every way they can also be very genuinely caring and helpful, with a noticeably high level of care. Kindness is described because the nice of being generous, kind, and friendly. Affection, warmth, concern gentleness, and care are phrases which could be related with kindness. Capable of making new friends and maintain friendly relationship.

Sixth Fair and human. People that are tolerant and non-discriminating accepted of the views of others. They're faithful their own beliefs while not forcing them on others, being human is just understanding that others are human too. They need equal rights with you and you must treat them as you would like they treat you.

The theory defines Values as desirable, trans-situational goals that vary in importance as guiding principles in people's lives (Ros et al., 1999)

Moral Values

Moral values are the belief in behavior within the control of the individual in what is good and bad attitude, the relationship of self to others, to God, and to the natural and animal world. (Scott, 2000)

Value determines personality and cultural continuity. Moral believed to be important beliefs that determine the perception of morality and moral

recognition of individuals in society. Moral values consist of respect for human life and dignity of persons, public spiritedness, freedom truthfulness, loyalty, respect, tolerance, hard work, responsibility, obedience, integrity, honesty, patience. Others consist of equality, fairness justice.

Moral values seem to be the guidelines that define right and what is wrong. People may come from the self, the family, the society, the religion, the government, or any other organization that influences the thoughts of the individual. Moral values are the effects of the system of understanding that implements the values of God and humanity in life. So, these values can guide human knowledge and creativity.

Types of Moral Values

Moral values are values that specific thoughts or so precise life. There is constant discussion regarding that values represent the good life. The sort or kind of good lesson inserted in literature can think about the author's beliefs, desires, and interest. Most moral values are sympathy and responsibility, however there are completely different specific values such as fairness, democracy, altruism, courage, cooperation, mutual help, tolerance and self-discipline. There are three main characters of moral values in human life.

First is the understanding of morality. Moral understanding is an important thing to teach, consisting of six things, namely: moral awareness, knowing moral values, perspective taking, moral reasoning, decision making and self-knowledge.

The other one is the feeling of morality. Moral feeling is another aspect that must be instilled in everyone, which is a source of human energy to act in accordance with moral principles. There are 6 things that are emotional aspects that must be felt by a person to be a person with a character, namely conscience (consciousness), self-esteem, compassion (feeling the suffering of others), love of the good (loving the truth), etc.

The last is moral action. Moral action is how to convey moral knowledge into real action. The act of

moral action is the result (outcome) of the other two factors of character. In order to understand what drives a person to do good actions (to act morally), three other aspects of a character must be considered, namely competence (competence), will (will) and habit (habit).

METHOD

This research uses qualitative research methodology. Content analysis may be a research technique that permits the qualitative data collected in research to be analyzed systematically and reliably in order that generalizations can be made up of them in reference to the categories of interest to the researcher. (Haggarty, 1996). Qualitative content analysis is one of numerous research strategies accustomed analyze text information. Alternative strategies include ethnography, grounded theory, philosophical system, and historical research. Research using qualitative content analysis focuses on the characteristics of

language as communication attentively to the content or contextual that means of the text (Hsieh & Shannon, 2005)

In the techniques of collecting data, this research uses primary source data and secondary data. In the primary data there are the original movie, dialogues, and transcript that helps to gain an understanding of the purpose of the movie. In the secondary data, there are journals, books, and websites that helps to get information and data.

In the analysis of the data, the approach to data analysis in this study is descriptive. the authors use a few steps to follow. They are watching movie, reading the dialogues, sorting the data, classifying the data, interpreting the data and drawing the conclusion. Those steps are important to get the best result in getting the information.

FINDINGS AND DISCUSSIONS

Findings

Table 1. Kind of the moral values found in the Zootopia movie

1. Kind of the moral values found in the <i>Zootopia</i> movie				
No	Minutes	Picture scenes	dialogues	Moral values
1	00:04:38 - 00:04:54		Gideon Gray: Come in get them. But watch out because I'm a fox and like you're said in your dumb little stage play as predators used to eat prey and I acquire instinct stealing our denna. Travis: I'm pretty much sure it's pronounced DNA. Gideon Gray: Don't tell me what I know Travis! Judy Hopps: You don't scare me, Gideon!	Brave
2	00:31:57 - 00:32:32		Mrs. Otterton: Chief Bogo please five minutes of your time please. Chief Bogo: Ma'am as I told you we're doing everything we can. Mrs. Otterton: My husband has been missing for ten days, his name Emmit Otterton. Chief Bogo: Yes, I know Mrs. Otterton: He's a florist, we have two beautiful children, and he would never just disappear. Chief Bogo: Ma'am Ill detectives oh very busy Mrs. Otterton: Please there have got to be somebody to find my Emmit. Judy Hopps: I will find him. Mrs. Otterton: Oh! Thank you.	Respect

3	00:05:27 - 00:05:41	 Judy Hopps: Here you go.	<p>Friend 1: Are you okay, Judy? Judy Hopps: Yeah. Yeah. I'm okay. Here you go. Friend 1: Oh! You got our tickets! Friend 2: You're awesome Judy! Friend 1: Yeah, that's Gideon Gray doesn't know what he's talking about.</p>	Kind and friendly
4	00:03:30- 00:03:46	 Judy Hopps: Because I'm going to make the world a better place.	<p>Judy's Father: Bunny doesn't do that. Judy's Mother: Never! Judy's Father: Never! Judy Hopps: Then, I guess I hope be the first one because I, I'm going to make the world a better place.</p>	Confidence
5	00:28:26 - 00:28:35	 Judy Hopps: Oh, yes! You don't worry sir! That's just robbery!	<p>Judy Hopps: Sir, if you have a grievance you may can test your citation in traffic court. Mr. Pig: What are you taking about? My shop! It was just robbed! Look! Judy Hopps: Oh! Mr. Pig: He's getting away! Are you a cop or not? Judy Hopps : Oh, yes! Yes! Don't worry sir! I've got this</p>	Loyalty
6	00:16:40 - 00:16:42	 Judy Hopps: I'm going to write 200 tickets.	<p>Judy Hopps: So I can handle one, you probably forgot I was top of my class at the academy Chief Bogo: Didn't forget, just don't care Judy Hopps: Sir, I'm not just some token bunny. Chief Bogo: Well then right writes 100 tickets a day should be easy. Judy Hopps: I'm not going to write a hundred tickets, I'm going to write 200 tickets</p>	Self-disciplined
7	01:06:19 - 01:06:28	 Judy Hopps: We'll get you out of here.	<p>Judy Hopps :It's him! We found our Otter. Mr. Otterton my name is officer Judy Hopps::your wife sent me to found you we'll get you out of here</p>	Fair and Human
8	00:44:45 - 00:44:52	 Judy Hopps: It's not pretended investigation. See, we have to! This otter is missing!	<p>Nick Wilde: I would never impede your pretended investigation. Judy Hopps: It's not pretended investigation. Look, see, see him? This otter is missing!</p>	Love and Affection
9	00:19:49 - 00:20:06	 Judy Hopps: I believe scooping ice cream with an ankle of trunk can cause class three health code violation.	<p>Judy Hopps: Are your customer aware they getting snot and mucus with the cookies and cream? Ice Celler: What are you talking about? Judy Hopps: I don't want to cause any trouble but I believe scooping ice cream with an ankle of trunk can cause class three health code violation. Which kind of a big deal.</p>	Honesty
10	00:20:53 - 00:20:58	 Judy Hopps: Oh no, my treat.	<p>Judy Hopps: Keep the change! Nick Wilde: Officer, I can thank you enough, so kind, really. Can I pay back? Judy Hopps: Oh no, my treat.</p>	Sensitive and Not Selfish

Table 2. The effects of moral values reflected through the main character

2. The effects of moral values reflected through the main character				
No	Minutes	Picture scenes	Dialogues/ scene explanation	categorized
1	00:02:28-00:03:38		Judy Hopps: And I can make the world a better place, I am going to be.... a police officer!	Optimistic
2	00:04:38-00:04:54		Gideon Gray: Come in get them. But watch out because I'm a fox and like you're said in your dumb little stage play as predators used to eat prey and I acquire instinct stealing our denna. Travis: I'm pretty much sure it's pronounced DNA. Gideon Gray: Don't tell me what I know Travis! Judy Hopps: You don't scare me, Gideon!	Brave
3	00:05:45-00:05:48		Judy Hopps: Well, he was right about one thing: I don't know when to quit!	Ambitious
4	00:30:20-00:30:34		Bunny tries to save the three small rats	Caring
5	00:32:27-00:32:45		Chief Bogo: Ma'am, our detectives are very busy. Mrs. Otterton: Please! There's gotta be somebody to find my Emmitt. Chief Bogo: Mrs. Otterton Judy Hopps: I will find him. [She gets down off the chair.]	Enthusiastic
6	00:06:58-00:07:15		Bunny tries to defeat her friend in the police training	Intelligent

DISCUSSION

Kind of the moral values found in the Zootopia movie.

a. Brave

Judy is brave. It could also be seen whereas Judy facing Gideon Gray. Together along with his braveness he aforesaid that he wasn't afraid with him even supposing he was a fox. Judy helped her friend, Sharla. Within the scene, Gideon grey was

taking Sharla's ticket, however Judy came and took it back. Judy grabbed the ticket difficultly from Gideon grey till Judy was contused.

Gideon grey tried to scare to Judy with the aid of using sneer and pushing her to the ground. However, Judy remained firm and courageous towards Gideon Gray's behavior and replied with a kick on Gideon Gray's face. Finally, Judy was able to get the ticket back and gave it back to Sharla.

b. Respect.

Mrs.Otterton is the wife of Mr. Otterton, and she is that the mom of loveable kids.Mrs. Otterton love her husband deeply, obvious through her tearful worrying about the investigation of her lacking husband. Judy respected to what happened to Mrs. Otterton and she volunteered to Mrs. Otterton's request to find her husband.

Judy is respect. She was still increasing the interests of others through seeking to solve all issues and assisting others. She desired to help Mrs. Otterton who was searching for her husband. Despite the massive risk, he still took the opportunity.

c. Kind and Friendly

According to dialogue in the finding, its analyzed right here that Judy's friends appreciate to her because Judy helped her friends named Sharla to return their tickets taken by Gideon Gray. Her friends were terribly glad while Judy helped them to go returned the tickets from him, however Gideon hurt Judy. From the dialogue, it's over that Judy is kind and loves her friends.

d. Confidence

From the on top of quote it seems that plainly Judy's parents are persuading Judy not to plan to grow to be a policeman. Judy's parents advised becoming a carrot farmer. Judy Hopps desired to be police however her parents disagree with Judy's choice. Judy is a kid who features a strong desire; she desired to assume and acted severally in deciding her goals.

It can be visible when Judy talked to her dad and mom by jumping round and became very excited in answering her parent's questions. It's

taken into consideration that Judy genuinely wants to be a policeman. However, with a very strong self-confidence, Judy can be very confident that sooner or later she will become the cop that she is so dreaming about.

e. Loyalty

At that time, she was already in a tiny car for traffic cops, and she became annoyed due to the fact the day she passed was very disappointed her. Judy continued to her job, as she dejectedly asserted to herself that she was a real cop.

Unexpectedly, there was a store owner called Frantic Pig looking for help to grab a thief, and because of that Judy chased but also caught the man who stole the luggage from his store. Judy started jumping out of her vehicle quickly as well as moved quickly to the thief. In the conversation above, it could be seen that Judy is very loyal together along with her job as a police, and desires to help Mr. Pig to catch a thief.

f. Self-discipline

From the quote above, Judy has just been commanded to work on her first day as a policeman; at that time there was a case of 14 missing mammals. Judy has just been commanded to work on her first day as a policeman, but she told to be in parking duty to collect tickets rather than to solve the case of 14 missing mammals.

Judy felt that she had to receive the task of a true police officer but Mr. Bogo instead solely gave her the activity of being a parking attendant. That made Judy compels to prove that Mr. Bogo became wrong. She desired to point out that the task of obtaining 100 tickets in a very day is easy. in point of fact she has become inspired to get two hundred tickets sooner than noon. Judy remains disciplined to perform the task that has been given and desires to exceed the target ordered by Chief Bogo.

g. Fair and Human

Judy respected what had actually occurred to Mrs. Otterton, and she decided to volunteer for Mrs. Otterton's request to find her husband. Judy asked nick for help to find him. Finally, Judy and Nick searched for Mr. Otterton's disappearance after a

few hours, their efforts were worth it. With his human heart, Judy found and wanted to remove the Mr. Otterton that had been missing.

h. Love and Affection

From the dialogue above, when Judy and Nick wanted to find strains of Mr. Otterton's missing, Nick unexpectedly felt tired and Nick didn't want to help Judy to solve the case he's working on. Because Nick thought this case was pretended, Judy was touched and denied that this case was not a fake investigation and she had good feelings of love to find Mr. Otterton.

i. Honesty

From the findings, we know that Judy is very brave to be honest in front of many people, she was telling the truth to people who were there, when Judy helped Nick Wilde to buy Jumbo pop ice for his child which she said the ways ice seller served the ice with an ankle of trunk would cause class-three health code violation and it was very dangerous for health.

j. Sensitive and Not Selfish

It's gotten here when Judy is curious about following Nick to an ice cream place. The reason is because Judy thinks he is a suspicious person. Judy entered the shop and listened to the conversation between Nick and the seller, Judy was shocked because it turned out that the ice cream was for her son who was having a birthday. However, nick forgot to bring money to pay for it.

Judy is sensitive and selfless. She still increased the interests of others by trying to solve Nick Wilde's problems and helped his kid; even Judy didn't know him at all. Judy treated him very well.

The effects of moral values reflected through the main character

a. Optimistic

Optimistic people exert effort, whereas demoralized people disengage from effort. Optimism leads to bigger effort toward high-priority, however not low priority goals. (Carver & Scheier, 2014). The dialogue within the scene, once Judy was performing arts during a play for a talent show, Judy

told that she desired to be police in Zootopia city. though a fox child in the audience name Gideon gray sneered that idea that she couldn't become a cop, however Judy didn't care what Gideon said.

Judy is really optimistic. It was seen since Judy had ideals as a cop, even when she's just a bunny. She remained optimistic concerning her desires despite the fact that a lot of human beings underestimated these ideals.

b. Brave

These accidents happened at the same time as Judy talked together along with her parents, Judy looked that Gideon Gray disturbed Judy's friends. And then, from the conversation above between Judy and Gideon, Judy preferred to assist her friends from Gideon who took tickets from her friends. Judy turned into not frightened to Gideon that a fox that's predator could consume the prey.

Judy is a brave. While Judy facing Gideon Gray. With his braveness she aforesaid that she wasn't scared of Gideon Gray despite the reality that he was a fox. Gideon Gray tried to scare Judy through mocking and pushing her to the ground. However, Judy remained firm and brave against Gideon Gray's behavior and replied with a kick on Gideon Gray's face.

c. Ambitious

The main goals of ambitious person are recognition by others and social and professional "top". The ambitious person actively and consistently achieves the goals. (Barsukova, 2016). Judy is ambitious. It's seen while Judy could be very ambitious to be a cop. In addition, he's additionally ambitious in solving cases that occurred in the metropolis of Zootopia. He could be very ambitious in the whole thing and always does various ways to clear up everything.

d. Caring

Expresses ideas about the meaning of being a caring person when refers to the caring relationship being experienced as a trust, & being entrusted with the care of another. (Boykin & Schoenhofer, 1990). While Judy desired to grab a stealer in Little Prudential, the stealer grabbed a doughnut sign from building and threw it at Judy. And the doughnut



rolled closer to some shrews setting out Mousy's branch store. Judy ran and grabbed the doughnut earlier before it crushed one among the shrews. Judy is very caring. It turned into a scene when Judy was going to chase a thief; but when she saw a rat that was in risk of being hit by a big sign doughnut, but Judy saved her and said that her hair was good.

e. Enthusiastic

Most people are enthusiastic once they're employed, hopeful, able to work hard and eager to contribute. (Sirota et al., 2005). Judy is enthusiastic. It's seen Judy was enthusiastic in dealing with the Otterton case that disappeared while not a trace. Together with Nick he tried difficult to find Mr. Otterton. In various ways in which she did in resolution the case.

f. Intelligent

Intelligence is the ability to learn from experience and to adapt to, shape, and select environments. (Sternberg, 2012). Judy is intelligent. It's seen whereas Judy was taking the police academy exam. Together with her intelligence, she may overcome all the challenges in the academy test. She did it very well instead of the others.

CONCLUSIONS

These are some lessons which normally people will learn in our life and they have effects in different humans' life. Throughout this part, the writers provide the conclusion on the moral values observed in the movie Zootopia.

After doing the analysis on Zootopia movie, the writers have completed and found ten moral values. First is brave when Judy is facing Gideon Gray to return her friend's ticket. The next one is

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respect when Judy respects to Mrs. Otterton to find her missing husband. After that is kind and friendly when Judy helps her friends named Sharla to return their tickets takes by Gideon Gray. Later, there is confidence when Judy feels so confident about their dream to be a cop.

The other moral value is Loyalty when she is very loyal to her job as a police officer and wants catch a thief to help Mr. Pig. The next one is self-discipline when Judy remains disciplined to carry out the task that has been given and wants to exceed the target ordered by Chief Bogo to collect the parking tickets. After that is fair and human when the risk is very high, Judy has a great heart to find Mr. Otterton and finally she finds him. Later, there is love and affection when Judy has a very sincere heart. She is eager to find Mr. Otterton, although Nick denies that this case is fake. The next one is honesty when Judy is honest in front of many people in jumbo pop store. She is telling the truth. Then, there is sensitive and not selfish when Judy's trying to solve Nick Wilde's problems and helping his son, even Judy doesn't know him at all. Judy treats him very well.

However, the effects of moral values reflected through the main character are optimistic, brave, ambitious, caring and enthusiastic. Zootopia teach us that people can all live peacefully together. It shows that you can do/be whatever you want despite your background. This might be the most valuable lesson contained in Zootopia by connecting across our differences with optimistic, brave, ambitious, caring, enthusiastic and intelligent. Those ones can make the world a better place.

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