



The Representation of Narcissistic Personality Disorder of Baroness in the Movie of “Cruella” Directed by Craig Gillespie

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Abstract: The purposes of this research are: (1) to examine the character of narcissistic personality disorder on Baroness (2) to show the impacts of baroness's narcissistic personality disorder to people around her. This research found out the characterization of narcissistic personality disorder on baroness the villain on cruella (2021) movie. In studying of Narcissistic personality disorder, the researchers use qualitative research methodology and use psychological approach to examine the psychology aspect on Baroness. This research also uses two main books from American Psychiatry Association DSM – V to know the characterization of narcissistic personality disorder and book The Everything : guide to narcissistic personality disorder by Goodman, Lechan Cynthia and Leff, Barbara to describe the impact of Baroness's narcissistic personality disorder to people around her. The researchers found the significant characterization which is the Grandiose of Self – Importance on Baroness's narcissistic personality disorder and the significant impacts are narcissistic as co – worker and narcissistic as boss.

Keywords: *Narcissism, Narcissistic Personality Disorder, Grandiose*

INTRODUCTION

Literature is a creative work of the author's expression that contains a representation of everyday human life in society with various points of view. The authors will create literary works based on what they observe. Several types of literary works such as novel, poems, movie, and also drama. Literature includes not just what is written but also what is said, expressed, and created in any way. It implies that everyone is

aware of their own feelings and those expressed by other in any given performance.

As a kind of public entertainment, movie usually include life stories, psychology, fiction, and a person's biography. Actors and actresses portray characters who transmit the message through their actions. Many things can be assigned to a film's character, one of which is psychology. One of way to look at psychology is through the lens of personality.

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Each individual has different personality characteristics it is influenced by the environment, experience and inherited characteristics. Personality refers to a person's distinctive beliefs, emotions, and acts. Behavioral differences between individuals based on age, size and gender consistently describe personality in behavioral ecology (Webster & Ward, 2011). There are positive and negative personalities. A good personality will have a good impact on themselves and the people in their environment. While bad personality can have an impact will also have a detrimental impact on the people around them.

Personality disorder is mental health condition which the person who suffer has some deviant behavior. People with personality disorder have a persistent pervasive abnormality in social relationship and social functioning in general. The spectrum of emotion, attitudes, and behaviors that people with personality disorder can use to manage the challenge of daily life is significantly less (Gask et al., 2013). A person with a personality disorder has trouble relating to others and comprehending events in general. They believed that their actions and thoughts were acceptable and they don't even bother if people around them affected by their deviant behavior.

In the movie Cruella (2021), the researcher notices there is the existence of a character who has a one of type personality disorder. Cruella is a crime comedy movie adapted from character Cruella de Vil on novel The Hundred and One Dalmatians directed by Craig Gillespie. The movie is set in 1970s London. Estella has always wanted to be a fashion designer and she finally gets her chance after being hired by Baroness von Hellman. Baroness a fashion legend who is both terrifyingly chic and devastatingly pretentious. Baroness's character is described as a heartless woman. Baroness is portrayed as a narcissistic woman with Narcissistic Personality Disorder tendencies.

Persons with narcissistic personality disorder (NPD) have an exaggerated feeling of their own significance, a strong need for excessive attention and adoration, challenging

relationships, and a lack of empathy for others. It is one of several forms of personality disorders. According to (Vaknin, 2010) The narcissistic personality disorder (NPD) is Pathological narcissism which is a lifelong pattern of personality and life that exhibits self-obsession and obsession with all others and a selfish and cruel pursuit for gratification, dominance, and ambition.

Baroness is a vicious lady who will do whatever to satisfy her obsession without considering the consequences of her actions. Narcissists are only concerned with themselves and their own ambitions, and they are careless about the damaging impact of their actions on others (Gökdağ, 2016).

Some various studies about Narcissistic Personality Disorder has been analyzed as a guidance in this research. The previous study is undergraduate research from Department of English Letters Universitas Sanata Dharma Yogyakarta with titled, "Antisocial and Narcissistic Personality Disorder Shown By Joe Goldberg in Kepnes' You: A Psychological Study"(Elizabeth, 2021). In this research the researcher explains about character Joe Goldberg who looks like ordinary man on the outside but have antisocial and narcissistic personality disorder tendency. It also describes the characteristic antisocial and narcissistic.

Another previous study from (Yanto, 2017) entitled, "Narcissism in Oscar Wilde's The Picture of Dorian Gray" shown that narcissistic criteria through the character of Dorian who is willing to sell his soul to demon for the sake of beauty. The main scope of this study is examined grandiosity of self-significance and lack of empathy as narcissistic characters. This study using qualitative descriptive so this implies that the study is only a description of something based on a reference work.

The distinction between this research and the previous research is that this research not only just describe the characteristic narcissistic personality disorder but, in this research, will also show how the Narcissistic Personality Disorder effect their surroundings. It is good to know the characteristic of Narcissistic

Personality Disorder so that we can avoid when person who has narcissistic personality disorder trying to manipulate us.

This topic is interesting to be investigated by the researcher because narcissistic characters are often seen in daily life. There some people to get validation from others. Many of them do it in order to get attention, power and popularity. Their desires can have a negative impact on people around them. This is a problem that the Baroness character has as well. The Baroness craved power and fame and would go to any length to have it.

In this study the researcher hopes that readers can find out more about narcissistic personality disorder so we can identify whether there are people who have narcissistic personality disorder around us. Another reason of this study it is hopes that we can be more aware and can avoid the character narcissistic personality disorder which may have a detrimental impact on us. The researcher also hopes to add to the body of information concerning narcissistic personality disorder through this research. The objectives of this research are to examine the character of narcissistic personality disorder on Baroness and to show the impacts of Baroness's narcissistic personality disorder to people around her.

Personality Disorder

According Adebowale, (2010) Personality disorder express themselves differently. A few of them affected will only pose a risk to themselves, while the other may has potential to be danger to others. Other people hope that personality disorder must be controlled, but each individual with personality disorder can't be expected to change.

Personality disorders are ways of thinking and behaving that are embedded in the minds of people who suffer from them and result in disruption of relationships with other people and often cause suffering for individuals who experience them. Magnavita (2004) stated that Personality Disorder is complicated phenomenon that arises when the personality system is not operating effectively. It can be

seen in this life when someone who exhibit the ability to act in a way that is obviously self-destructive, self-defeating, and self-sabotaging.

Cluster of Personality Disorder

According to Goodman Lechan Cynthia (2011), Personality disorder are divided into three cluster, such as:

a. Cluster A

This cluster highlighted the criteria of bizarre, unusual thinking or unusual action. The Cluster A contain of paranoid personality disorder, schizoid personality disorder and schizotypal personality disorder.

b. Cluster B

This cluster point out the criteria of dramatic, excessively emotional, or unexpected thought or attitude. There are several of them, such as narcissistic personality disorder, borderline personality disorder, and antisocial personality disorder.

c. Cluster C

This cluster mention the criteria of anxiety, fearful thought or behavior. There are consist of avoidant personality disorder, dependent personality disorder and obsessive-compulsive personality disorder.

Most personality problems start in adolescence or early adulthood. Personality problems come in a variety of forms. Throughout middle age, some types may become less noticeable. Because your pattern of thinking and acting looks normal to you in some situations, you might not be aware that you have a personality disorder. And you can attribute the difficulties you experience to others.

This research will focus to find out about the narcissistic personality disorder based on cluster B of personality disorder in Baroness character in movie Cruella (2021)

Narcissism

Narcissism is a psychological tendency that shapes their physical, intellectual qualities and attitudes to make themselves the center of attention and the object of arrogant superiors while they ignore the value of other people's work and even hate it (Giulio, 2020).

Yakeley, (2018) stated that, Psychoanalysts then describe the construction of narcissism as a personality characteristic of pride and self-love that do not exclusively sexual, not limited to the field of pathology, but is a normal part of human development.

Otherwise Eaton et al., (2017) recognize that Narcissism is a personality trait that has received a lot of attention in clinical, personality, and social psychology. Dishonest, aggressive, exhibitionistic, entitled, conceited, arrogant, and independent are all core characteristics.

All of the definitions above, it can be seen that Narcissists are personality types in which people feel more self-centered, a deep need for excessive attention and admiration, troubled relationships, and a lack of empathy for others. In our world, we may see narcissistic characters all around us. Someone with a narcissistic mentality, for example, will underestimate other people's accomplishments because they despise not being in the spotlight. Another example of a narcissist is someone who is unconcerned with the well-being of others, even if it is in a horrible state; they only care about themselves.

Narcissistic Personality Disorder (NPD)

Narcissistic personality disorder included in Cluster B of personality disorder. The characterize of cluster B are emotional, dramatic thinking, unexpected, and dramatic behavior. Fisher & O'Donohue, (2006) stated, an elevated self, a lack of tenderness or sympathy in relationships, and the employment of numerous methods to maintain an excessive self-image are all components of NPD.

Narcissistic personality disorder (NPD) is a disorder individual crave of acknowledgment and lack empathy if they are not admired. Some even go so far as to be frustrated with others because they are not receiving the attention they demand. On the other hand, they would not recognize the concern because it against their ego (Deng et al., 2022).

Characterization of Narcissistic Personality Disorder

According to American Psychiatric Association (2013) DSM-V there are a few characterizations of Narcissistic Personality Disorder.

a. A grandiose sense of self – importance

They frequently come off as arrogant and pretentious because they consistently exaggerate their skills and achievements.

b. Preoccupied of fantasy

Individuals with narcissistic personality disorder are often preoccupied with fantasies of unlimited success, power, brilliance, beauty or ideal love.

c. Feeling superior, special or unique

They believe they are superior; therefore, they only want to socialize with people who meet their criteria. They believe those who lack of uniqueness and not special people do not have same understanding level with them.

d. Attention and admiration need

They might be obsessed with their performance and how well they are perceived by others. This frequently manifests as a demand for adoration and attention. They may constantly seek for compliments, often with great charm.

e. A sense of entitlement

They feel they have right to be served and receive privileges from others. They tend to get angry or confused if their request is not granted by others.

f. Interpersonal exploitative

They exploit people around them for sake of their advantages

g. Lacks of empathy

They have problem to recognizing the desire, subjective, and feelings of others. They refuse to acknowledge or sympathize with other people's feelings and needs.

h. Envious

They may envy other people's success or possessions, feeling that they are better deserve that achievement, admiration or privilege.

i. Arrogant

Since they claim that they are the best, they behave arrogantly, insulting, and humiliate other.

Impact of Narcissistic Personality Disorder

A person with narcissistic personality disorder is able to influence their surroundings without they ever realize. According to a book entitled "*The Everything: guide to Narcissistic Personality Disorder*" (Goodman Lechan Cynthia, 2011) a person who suffer from Narcissistic Personality Disorder has impact on their life such as:

Narcissistic as Partner or Spouse

Living with a narcissistic partner or spouse, they do not accept criticism in any sort of reasonable way, when they begin to feel they are not getting the supply they need, their

behaviours will change due to their frustrations and may include raging, abandoning, sulking, silent treatment, risky behaviours, humiliating, belittling, possibly becoming abusive, and otherwise devaluing you. Sometimes narcissists can do the opposite: They come home and lament that they're no good, they behave badly, and so on. They are looking for you to defend them and tell them how wonderful they really are.

Narcissistic as Parents

A narcissistic parent may ignore respectful boundaries of everyone including her children at all ages and stages. They make you feel stupid or helpless when you try to do things on your own.

Narcissistic as Friends

The narcissistic friend may punish their friend with verbal attacks if they don't give her/him support he needs. The person does not naturally have self-esteem, so he shows his career, busy life, status, parenting, and possessions in order to feel important so that they can get any attention.

Narcissistic as Co – worker

Narcissists on the job tend to do well and advance, but do so with little concern for those they step on or climb over on the way up. They like to be in control of personnel and all aspects of a project. They can be very manipulative, and can fabricate things to always make themselves shine and let others feel envious.

Narcissistic as Boss

Narcissistic bosses are often highly regarded, respected, and recognized in the community, the organization, and even in wider circles. Many of the particular traits and behaviors of narcissism such as individualism, unstoppable ambition, dedication to success, competitiveness, and the need to be the best. This kind of boss also probably will not be able to truly care or have an interest in other people in the organization. They can be exploitive of others in the business, and is single-minded so that opinions or suggestions cannot be well taken.

METHOD

The researchers applied content analysis to analyze this study. Content analysis is research method for understanding message body including text, images, symbol or audio data

(Gheyle & Jacobs, 2017). The researcher examines Baroness the antagonist character in Cruella movie using content analysis to find information from the movie.

Qualitative research is a method of gathering descriptive information from people who can be seen and from written sources. This indicates that the qualitative method's ability to analyze and provide descriptive data using the spoken words of the subject or activity under study (Fossey et al., 2002) state qualitative research is a general term for a research methodology refers to study strategies that describe and clarify human's experiences, behavior, relationship, and social situation.

This research also using psychological approach to study human behavior. Psychological approach places emphasis on the psychological elements included in literary works. Psychoanalysis placed a strong emphasis on motives, paying particular attention to subliminal or veiled motivations that aid in the clarification of literature on two levels: the level of the writing itself and the level of character activity in the text (Hossain, 2017). This approach is suitable for knowing more about the Baroness character. It will help to improve more knowledge about the psychological character.

The researcher also use theory by DSM – V to analyze the characterizing Narcissistic Personality Disorder using the book *The Everything : Guide Narcissistic Personality Disorder* to examine the Impact of Narcissistic Personality Disorder. To acquire data for research topics, the researcher needs to analyze comprehensive, regular, and continual study.

From the theory above, the researches apply a qualitative descriptive study by using content analysis to examine the character of Narcissistic Personality Disorder on Baroness and to show the impacts of Baroness's Narcissistic Personality Disorder to people around her.. These steps to analyze data are as follows: (1) Watching the movie (2) Sorting the data (3) Interpreting the data (4) Drawing the conclusion based the data analysis

FINDINGS AND DISCUSSIONS

In this part the researcher found some characterization and impact of narcissistic personality disorder on Baroness, the villain in Cruella movie

The characterization of Narcissistic Personality Disorder on Baroness in movie Cruella 2021

According to DSM – V, there are nine characterizations of Narcissistic Personality Disorder such as:

a. Grandiose of Self – Importance

Table 1 Grandiose on Self Important on Baroness

Duration	Scene	Description
32:50 – 33:11		Grandiose

Baroness : *She really is a genius. I'll read that bit again, shall I? She really is a genius. A triumph. Take a moment to revel in it. (INHALE DEEPLY)*

In this scene, Baroness just reads the news in front of her employees about the success of her design. She repeats the part of the sentence where there is praise for herself to make sure everyone hears that part. Then she invited the employees to take a moment to revel her triumph.

Table 2 Grandiose on Self Important on Baroness

Duration	Scene	Description
48:51 – 48:59	 	Grandiose

Anita : *Well, my pen must have leaked. It's tools of my trade.*

Baroness : *No one is interested in what you write, my dear. Just in how I look.*

In this scene, Baroness point out that Anita has a color in her purse when its black and white dress – code party. Anita clarifies that it is not on purpose because her pen has been leaked and it's not part of her dress. The leaked pen just a tool for her to write as a journalist, but Baroness did not take an exception. She even humiliated Anita by saying no one cares about her writing. She thinks that everyone only cares about how she looks.

Table 3 Grandiose of Self Important of Baroness

Duration	Scene	Description
01:15:28 – 01:15:49		Grandiose

Baroness : *Here's to me*

Estella : *(SCOFFS)*

Baroness : *Who the hell else would I drink to?*

Estella : *To me? For creating your signature piece?*

Baroness : *You're helpful to me is all. As soon as you're not, you're dust.*

Estella : *Inspiring talk.*

In this scene, after Baroness cheers for herself to celebrate her glory by drinking wine and accompany by Estella. When Estella laughs sarcastically because she is the one who create Baroness signature pieces. Baroness got defensive because she thinks, who else she would drink to, it's all about her. She also makes it clear to Estella which Estella just a helper, as soon she cannot give Baroness a benefit. Baroness would see her as useless person.

Table 4 Grandiose of Self Important on Baroness

Duration	Scene	Description
01:16:46 – 01:17:17		Grandiose

Baroness : *We just have to get rid of this... Cruella person, don't you think?*

Estela : *Hmm, I guess you must hate her.*

Baroness : *Honestly? I'm conflicted. She is good. Bold and Brilliant. But she has made it me or her... and I choose me.*

In this scene, Baroness talking about Cruella who obstacle on her career at the moment. She recognizes Cruella's talent, but Baroness know that only one who will always be stand out and it has to be her.

Table 5 Grandiose of Self Important of Baroness

Duration	Scene	Description
01:49:12 – 01:49:27		Grandiose

Baroness : *Why am I the only one who's competent?*

John : *Must be very tiring... Should be a memorable night tonight, Baroness*

Baroness : *Indeed, it should. (SIHGS DEEPLY)*

In this scene, Baroness feels like everybody else cannot work as good as she is. She thinks that she the only one who capable to work excellently.

b. Feeling Superior, Special or Unique


Table 6 Feeling Superior, Special or Unique of Baroness

Duration	Scene	Description
00:28:22 – 00:28:41		Superior

In this scene Baroness entering the store Liberty of London like she owns the place. She knows that she has a power, so that she did not have to blend like another ordinary customer.

c. Attention and admiration need

Table 7 Attention and admiration needs of Baroness

Duration	Scene	Description
01:07:08 – 01:07:15		Attention and admiration needs

Reports : *Baroness! Over here! (CLAMORING) (CAMERA CLICKING)*

In this scene, Baroness makes appearance for red carpet. She really enjoys when all the attention from everyone and camera are on her.

d. Exploitative

Table 8 Exploitative of Baroness

Duration	Scene	Description
00:35:49 – 00:36:00		Exploitative

Baroness : *Grubby girl, get me lunch. Soy salmon, lemon – zest risotto, cucumber sliced into two – inch diagonals at an eighth of an inch width, sprinkled with seven leaves of parsley, shredded, not torn.*

In this scene, Baroness enter the office then immediately pointed to Estella to get her lunch with complicated and specific request. Estella did not have choice, she has to do it because Baroness already give her order, even though it is not her job as designer.


Table 9 Exploitative of Baroness

Duration	Scene	Description
01:05:42– 01:06:02		Exploitative

Baroness : *I need twelve pieces, and I have... Let me count... Zero. I need ten pieces that work by 3:00 a.m.*

In this scene Baroness ask her designers to make her dresses, done by 3:00 a.m. She's does not care if it has to make her designers work overtime.

Table 10 Exploitative of Baroness

Duration	Scene	Description
01:08:06– 01:08:19		Exploitative


Baroness : *Find her. And, Roger, find out everything about her*

Roger : *(ROGER GRUNTS) I'm more a lawyer than a detective, I... Yes, I'll do that.*

In this scene, Baroness upset about Cruella, because her spotlight was being stolen. She ordered everyone to find out about Cruella. Roger was actually Baroness's lawyer, but Baroness does not care. When Roger clarifies that he is a lawyer, Baroness give him death glare means that her order is absolute and he have to do it.

e. Lack of Empathy

Table 11 Lack of Empathy of Baroness

Duration	Scene	Description
00:34:06– 00:34:23		Lack of Empathy

Estella : (GASPS)

Baroness : Why are you speaking?

Estella : I think you nicked me.

Baroness : Just... Fabrics! can you give me red like that?

In this scene, Baroness looks interested in the dress made by Estella. She accidentally nicked Estella's hand but Baroness does not care, instead of apologizing, she asks fabrics to give her same color as same with Estella blood.

Table 12 Lack of Empathy of Baroness


Duration	Scene	Description
01:38:15– 01:38:25		Lack of Empathy

Maid : (EXCLAIMS)

Baroness : You're in the way

In this scene, Baroness throw a chair and accidently hit a maid. But she does not have empathy to others, so she blames the maid for standing there and got hit by the chair.

Table 13 Lack of Empathy of Baroness

Duration	Scene	Description
01:48:55– 01:49:00		Lack of Empathy

Guard : (TASER BUZZING) (GROANS)

Baroness : That's marvelous.

Maid: (GASPS)

Baroness : Oh, I could do that all day!

In this scene, Baroness shows how she does not feel afraid to make anyone else get hurt. She also seems to enjoy doing it.

f. Envious

Table 14 Envious of Baroness

Duration	Scene	Description
01:07:59– 01:08:07		Envious

Baroness : Cruella. Cruella. What sort of name is that anyway? Okay. A proper competitor. I'll just have to destroy her as we have so many before.

In this scene, Baroness jealous of Cruella because people and all the media talking about Cruella. She feels threatened that her attention might be disappear.

g. Arrogant

Table 15 Arrogant of Baroness

Duration	Scene	Description
00:29:35– 00:29:39		Arrogant

Manager : (CLICKS TONGUE) Sorry, I'm not convinced I know...

Baroness : You're sweating, and I can smell you

Manager : Brilliant. Thank you.

Baroness : You. Grubby girl.

Estella : Yes...?

In this scene Baroness did not hesitate to insulting the Manager store and Estella in front of anyone else because she thinks that her status is above both of them.

The impact of Baroness Narcissistic Personality Disorder

According book of *Everything: Guide to Narcissistic Personality Disorder* Narcissistic Personality Disorder has several impacts on relationship to their surroundings. In this part the researcher will explain the impacts of Baroness's Narcissistic Personality Disorder.

a. Narcissistic as a Co – worker

Table 16 Narcissistic as Co – worker of Baroness

Duration	Scene	Description
00:36:05 – 00:37:06		Humiliate

Co – Worker 1 : As the department store that stock your range, we thought perhaps we could give you some input.

Co – Worker 2 : Feedback.

Baroness : Oh, great. I'll start, shall I? My feedback... You're short, you are fat, you smell like an anchovy, your color – blind but you pretend you aren't... You're a man who can't take responsibility. Your revenues are down 15%, your foot traffic by 12 and a half. Yes, I do my own research. Your store hasn't been refurbished since the Blitz. People don't know whether to buy a frock or duck and cover. And most of the funds meant for refurbis are being embezzled by you, stashing them in Swiss bank account number 32254766 to be precise. That's me. Your turn. I'm all ears

Co – Worker 1 : Good day. (DOOR OPENS)

Baroness : Imbeciles.

In this scene, Baroness know that co – workers are trying to criticize her by giving feedback. Rather than listening the feedback, she counters them with her own research so they did not have an opportunity to complain about her.

b. Narcissistic as Boss

Table 17 Narcissistic as Boss of Baroness

Duration	Scene	Description
00:33:49 – 00:34:00		Humiliate

Baroness : Foolish. Unhinged. Well, you're fired. Pasty, pasty, pasty.

In this scene Baroness walks to evaluate her designer's creation. As a boss she always demanding a perfect result in every aspect. She gives harsh comments and did not hesitate to get rid of someone who did not fit of her standards.

Table 18 Narcissistic as Boss of Baroness

Duration	Scene	Description
01:37:45 – 01:38:07		Humiliate

Commissioner : The boys are locked up, but we have a problem.

Baroness : I don't pay you for problems.

Commissioner : We didn't find her body.

Baroness : What are you talking about? It's on the TV, the radio.

Commissioner : Well, someone tipped them off and gave them the wrong tip.

Baroness : Thank you for your time. Incompetent as always.

In this scene, Baroness was furious to commissioner because she already pays him but he did not do his job well. He also offends Baroness by telling she made a mistake to tipped off the wrong person.

Baroness can be classified as narcissistic based on the fact that she possesses all of the Narcissistic Personality Disorder characteristics listed above. The Baroness is a genius businesswoman. However, her genius is accompanied with a deeply selfish, and condescending attitude toward anyone she considers to be less than her, regarding them as nothing more than obstructions on her route to success.

Discussions

In this section, the researcher will discuss about the characterization of Narcissistic Personality Disorder that portrayed on Baroness action also the impact in her environments.

The characteristic of Narcissistic Personality Disorder

From the analyzed that has been done related with the interaction of Baroness with her social environments in Cruella (2021) the researcher can conclude that Baroness has some characteristic of Narcissistic Personality Disorder, such as:

Table 19 Characteristic of Narcissistic Personality Disorder

No	Characters	Result	Explanation
1.	Grandiose sense of self – importance	√	Baroness has too much self confidence that she thinks she is the best person in the world.
2.	Preoccupied of fantasy	X	-
3.	Feeling superior, special, or unique	√	Baroness acts like she has unlimited power so she can give order to anyone.
4.	Attention and admiration need	√	Baroness believes its people duty to praise and pay attention to her because she is a genius designer
5.	A sense of entitlement	X	-
6.	Interpersonal exploitative	√	As a boss Baroness often make her employees working overtime and assigns tasks outside of the employee's positions
7.	Lacks of Empathy	√	Baroness show insensitivity towards her environment. She does not care that everyone got hurt, ashamed, struggle because of her.
8.	Envious	√	Baroness will irritate when her spotlight being stolen by anyone else.
9.	Arrogant	√	Baroness would be insulting, humiliating, everyone because she thinks she is above them all.

From nine characterization of Narcissistic Personality Disorder Baroness got seven which means it can be said that Baroness positively suffers from Narcissistic Personality Disorder.

a. A Grandiose of Self – Importance

Grandiose of Self – Importance is characterized by arrogance, self-absorption, a sense of entitlement, and reactivity to criticism (Zeigler-Hill et al., 2010). This can be proven by Baroness characters who likes to praise herself and her skills excessively just to get a compliment response from those around her.

b. Feeling superior, special or unique

Sometimes having power over things makes people forget about themselves. They tend use their power on every aspect on their life. So as Baroness, as a famous fashion designer who has successful business, she always shows her

power every time and anywhere. She likes to let people know that she has power which can control everything in the room. This triggers pride in herself because she always feels that she is the greatest person rather than anyone else.

A narcissistic personality is defined by an exaggerated sense of self, which manifest as superiority complexes, haughty behavior, and desire for continuous praise (Bogart et al., 2004)

c. Attention and admiration need

Admiration and attention from others are one of the desires or people with Narcissistic Personality Disorder. They always stand out from others. People who suffer Narcissistic Personality Disorder are never satisfied to get attention and admiration. They craving of it because it makes them feel good about themselves.

It can be seen at scene that show Baroness enjoying the moment when she is the only one who become the center of attention when people and journalist fight to capture her figure. Grandiose, competitive, attention-seeking, and sexually provocative, high-functioning narcissists tended to exhibit adaptive functioning and use their narcissistic tendencies to accomplish their purpose (Levy, 2012).

d. Interpersonal exploitative

Exploitative attitude mediates the relationship between narcissism and academic entitlement, and academic dishonesty. The implication in this exploratory study is that higher levels of narcissism do not have a direct impact on academically dishonest attitude, but have an indirect relationship a person is not prone to exploiting others, or does not think exploiting is worthwhile, then their attitude toward cheating is not changed (Menon & Sharland, 2011). Person who has Narcissistic Personality Disorder did not think that they are exploiting others to achieve their goals. They will keep giving commands until they are satisfied.

This also can be seen on scene which Baroness give her employees task without thinking about her employees feeling and condition. She did not care about job position, everyone who she appoints to do something must obey it even if it's not their main job.

e. Lack of Empathy

Empathy is a way of person to expressing their feelings for others. But not with someone who suffer from Narcissistic Personality Disorder. They are having struggle to show sympathy towards others. As narcissistic persons, it can be difficult to empathize with other people's excitement and joy (Ronningstam, 2010).

This can be found on scenes that Baroness actions towards some her employees which rude, do not appreciate someone, even abusive without apologize to them.

f. Envious

Except for the narcissistic personality, none of the personality disorder are formally linked to envy, when an envious person sees someone with success that they would like for themselves. It is discovered on the scene when Baroness reads the newspapers which full of news about Cruella. Baroness feels her fame would disappear if she is not able to compete to Cruella. She immediately commands her personnel to found anything about the Cruella and get rid of her as same as the previous people that get in her way so that Baroness does not have any significant competitors. Narcissistic vulnerability who is driven mad by what others have and they cannot get (Krizan & Johar, 2012).

g. Arrogant

The typical narcissistic patient, who tends to be arrogant, critical, and demeaning, is easily recognized (Ronningstam, 2011). An arrogant person is the one who acts as if they're superior, worthier, and more important than others. It can be noticed on scene when Baroness shows her arrogant for other people by insult and humiliation.

Impact of Narcissistic Personality Disorder

Narcissistic Personality Disorder not only influence people who suffer it, but their surrounding can be impacted. In this research there are several impacts which related to relationship a Narcissistic Personality Disorder person with people around them, such as:

Table 4.20 Impact of Narcissistic Personality Disorder

No	Impact of Narcissistic	Results	Explanation
1.	Narcissistic Personality Disorder as partner	X	-
2.	Narcissistic Personality Disorder as parents	X	-
3.	Narcissistic Personality Disorder as Friends	X	-
4.	Narcissistic Personality Disorder as Co-worker	√	Baroness does not want to listen the feedback from her co – worker
5.	Narcissistic Personality Disorder as Boss	√	Baroness did not care about her employees. She only care about the benefit she will get by commanding her workers.

From four Impact of Narcissistic Personality Disorder Baroness got 2 impact who affect her life.

Narcissistic Personality Disorder as Co-worker

When an Narcissistic Personality Disorder individual sets a goal, work or otherwise, they will do whatever it takes to meet that goal (Leaders & Germain, 2018). The person who suffers from Narcissistic Personality Disorder is very susceptible about complaint. They think other people's opinions are not important to them. They always think that they had done their best, instead of hearing complaints, people who have Narcissistic Personality Disorder prefer to hear the compliments from other.

It has been proven by the scene showed when Baroness' colleague arrived by purpose in order to evaluate the results of their contribution in stock range of department store, Baroness cut one of her colleague off and insulting both of them until the colleague unwilling to give her feedback and chose to leave. In this case, excessively competitive nature and willingness to exploit co-workers, narcissistic leaders might achieve great professional success, but it is almost always at the expense of others (Leaders & Germain, 2018).

Narcissistic Personality Disorder as Boss

A boss always tries to give the best to their employees because of the services that have advanced a company. However, it is different

from bosses who have narcissistic personality disorder. Some bosses suffer from certain disorders, and this explains for their behavior, which makes the workplace dysfunctional for everyone else.

A boss who suffers from Narcissistic Personality Disorder is usually very easy to say inappropriate words just because it is not in accordance with their wishes. They are also unwilling to give appreciation to their colleague and always assume that the results of good hard work are the ideas from them. It is stated that narcissists may be more abrasive than people with borderline tendencies due to their lack of empathy and understanding as well as their demanding sense of entitlement. This conforms to the definition of workplace incivility, which includes impolite, discourteous, and disrespectful attitude (Kemelgor et al., 2011).

This can be proven by the Baroness's attitude that has been found in several scenes where the Baroness fires his colleague because she feels that the man's work is very bad. The Baroness also threw harsh words at a government official just because the effort that man had put in was not satisfactory for her.

CONCLUSION

Based on the findings of the research and the discussions in the previous part, including analyse the plot, characters, and characteristic from the movie to answer all the limitation and

formulation problems, the researcher can conclude that Baroness has Narcissistic even when she had a baby girl then the child was handed over to a trusted man of Baroness named John and told her husband that their child had died. After Baroness thought her child died, she felt no one can beat her because at the end she is the only woman who managed everything after her husband passed away.

The narcissistic form that exists in the Baroness until she does not have the feeling to

get rid of her own biological child can be said that people who suffer from an acute illness from Narcissistic Personality Disorder are very dangerous because they do not hesitate to get rid of anyone, they consider a threat to themselves. Another person's life seems worthless to people with Narcissistic Personality Disorder because they will only focus on themselves to get attention, praise, and fame and Narcissistic Personality Disorder is found to accept criticism from anyone.

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